

Transparency and Product Integrity Policy

Why is this a topic for Van Loon Group?

Building and maintaining consumer trust is a fundamental aspect of good business and sustainable growth. Consumers want reliable information about the origin of their food and any possible social, economic or environmental issues in its production. By providing this information, consumers can make an informed choice about our products.

Scope

Van Loon Group contributes to transparent communication regarding the origins and authenticity of its products. This concerns the entire supply chain from farm to fork.

Ambition

As supply chain director, we strive to promote and ensure transparency and authenticity in our supply chain. Together with suppliers, we ensure that our products are completely traceable and that this information is reliable and easily available to consumers. Product integrity must be 100% correct at all times.

Van Loon Group strives for a corporate culture in which malpractices are prevented, and in which measures are taken to reduce the likelihood of incidents and to reduce risks. We believe it is important that employees can adequately and safely report any suspicions of malpractices within the company. In the first instance, employees can do this through their manager, product integrity officer or company confidant.

In addition, Van Loon Group also offers its employees the opportunity to report malpractices to an external, independent hotline. If they so wish, they can do this anonymously. Reports will be investigated by this hotline and passed directly on to our organisation's management. Feedback can be given on the report, which the reporter can request anonymously from the hotline. See also '**DOC 101 Whistleblower Policy**'.

Read and approved by:

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