

Packaging material policy

Why is this a topic for Van Loon Group?

Food packaging is important to ensure a high level of food safety and minimise food waste. Plastic materials in particular offer the right properties. However, using these materials also depletes raw materials and puts a great strain on the environment.

Demarcation

Van Loon Group packs its products for quality and product safety reasons. This applies to both the semi-finished and finished products. In this, Van Loon Group takes into account the 'end-of-life' of the company's products.

Ambition

Van Loon Group aims to minimise the environmental impact from the use of non-recyclable and recyclable packaging materials, and to use as much recyclable material as possible. Without compromising food safety.

Van Loon Group applies the following principles in its packaging materials policy:

1. Protecting the product and food safety always comes first.
2. All packaging is at least in line with the guidelines of Stichting Afvalfonds Verpakkingen and the Netherlands Institute for Sustainable Packaging.
3. One disposable unit is fully recyclable, or not recyclable. In a composite disposable unit, the worst recyclable component determines the recyclability of the entire disposable unit.
4. Heavier, recyclable packaging material is preferable to lighter packaging material that is not recyclable.
5. In consultation with business partners, we determine how products are packaged, taking into account both the wishes of customers and the possibilities offered by suppliers.

This policy and associated guidelines are periodically reviewed and updated as necessary. Van Loon Group ensures that this policy is communicated clearly.

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