

## Healthy Eating Policy

### Why is this a topic for Van Loon Group?

Many people eat too much salt, sugar or saturated fat. As a result, lifestyle illnesses such as diabetes and cardiovascular diseases are becoming an increasing problem. Reducing salt, sugar and saturated fat in our processed products helps improve the health of consumers.

### Demarcation

The production of processed non-natural end products.

### Ambition

We strive to make our products ever healthier by minimising the salt, sugar and saturated fat content in our processed end products without compromising the food safety of our products. We follow the healthy eating policies of our buyers and industry associations, and make sure they are realised.

Meat also has many healthy properties (including vitamins and iron). We strive to make our “hybrid” products just as healthy.

Read and approved by:

Name: Robert van Ballegooijen

Position: CEO Van Loon Group

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